



## **Region C Water Planning Group Proposal for Media Presentation**

- What:** *A 1 to 1-1/2 hour meeting to which media from the North Central Texas area would be invited, to orient them to the Regional Water Planning process and educate them better about the region's water needs and potentially feasible water management strategies. During the meeting, RCWPG officers would deliver a Powerpoint slide presentation (developed by Cooksey) summarizing the supply/demand issues in the existing (2006) Region C Water Plan, the recommended water management strategies in the existing plan, the changed circumstances and special studies that have transpired since the 2006 plan was developed, and the current process for development of (and public input on) the 2011 Region C Water Plan. At the conclusion of the presentation, officers would take questions from the media, with assistance from Cooksey.*
- When:** *September 10, 2009 (to coincide with the RCWPG officers meeting)  
10:00 – 11:00 a.m.*
- Where:** *Alan Plummer & Associates Dallas Office  
1349 Empire Central, Suite 1000, Dallas*
- Who:** *Print, broadcast and online media from the North Central Texas area*
- Details:** *Meeting invitations would be issued by Cooksey Communications approximately 3-4 weeks prior to the meeting. Handouts would include Region C Water Planning press kits and copies of the Powerpoint presentation, with an area for notes. Light snacks and beverages would also be made available.*